



MAP International is practicing good stewardship in bringing your gift to a hurting world.

## ***Forbes* Gives High Marks to MAP International For Eighth Year**

### ***MAP Scores 99 Percent Efficiency Rating***

Brunswick, GA (Dec 1) *Forbes* magazine has ranked MAP International, a non-profit Christian relief and development agency with offices in Atlanta and Brunswick, Georgia, as one of the most efficient charities in the United States - for the eighth consecutive year.

In its annual analysis of the largest 200 non-profit organizations, *Forbes* gave MAP International a 99 percent rating on “charitable commitment” and “fundraising efficiency.”

MAP’s 99 percent rating means that the organization scored 99 percent or better in terms of resources available for programs after paying for fund-raising expenses.

Beginning in 2004, *Forbes* introduced a new feature in their rankings of America’s top charities. *Forbes* assessed whether charities met the standards with the Better Business Bureau’s Wise Giving Alliance. After undergoing a review of its programs, the Better Business Bureau recognized MAP International as a member of its Wise Giving Alliance.

Founded in 1954 as Medical Assistance Programs, today MAP International, a top 50 non-profit, promotes the total health of impoverished people in over 110 countries. MAP distributes more than \$300 million in donated live-saving medicines and health supplies annually.

Contact:  
Martin Smith, Marketing Director  
912.280.6602  
msmith@map.org

12/01/06